

RE-IMAGINING WASTE | RE-STORING HOPE



## NEWSLETTER NOVEMBER 2025

Founded in July 2024 by Founder and CEO, Ingrid Louw, FUTURE4BABY is a registered Not-For-Profit and Public Benefit Organisation at the intersection of social justice, social development, entrepreneurship, skills development, environmental sustainability and economic transformation. We exist to support young, vulnerable, and impoverished mothers and their babies through an integrated, high-impact programme that recycles baby clothing and essential items, empowers women, and builds resilient families and communities.

Our programme allows for the transformation of one family's waste into another family's lifeline. We're not just recycling baby essentials. FUTURE4BABY, jointly with its collection and donation partners are recycling hope, purpose, and opportunity. Together, we can turn recycled clothing into lasting change.

### OUR MILESTONES FOR 2024/2025

**Nov '24**

Launched our pilot Collection Drive – Mediclinic Morningside, Mediclinic Sandton and SPOT

**Feb '25**

Expanded our collection partners

First distribution of 'Re-Love Baby Bundles'

**Jun '25**

First F4B Volunteer Sorting Day with +48 number of volunteers

**Jul'25**

Mandela Day Webinar

Pilot Teen Mom Support Programme with the Teddy Bear Foundation (TTBF)

**Sept'25**

Signed MOU with the Teddy Bear Foundation (TTBF)

Inaugural Night Social Firefly Fundraiser

**Oct' 25**

Closed off pilot programme at Eqinisweni Secondary in Thembisa, Distributed 'Re-Love Baby Bundles' to 28 Teen Learner Moms

Provided 'Re-Love' Baby Bundles to 20 young mothers identified and requested via our partnership network  
Abandoned baby found on banks of Juskei River- rescued and provided a 'Re-Love Baby Bundle'  
Supplied baby items to 11 ECD Centres for their Children's Network Market Day in Alexander to fundraise and provide critical resources for over 1030 children in the community.

Exhibited at Redefine Properties SED Roundtable to create awareness around teenage pregnancy  
Exhibited at the Gauteng Government and Department of Social Development Empowerment Educational Session for +500 Girl Learners

### OPERATIONAL ACHIEVEMENTS

- Developed a Collections and Donation Partnership Model to rescue pre-loved and gently used baby clothing and essentials from landfills, thereby directly reducing the approximately 87% of textiles that are otherwise dumped
- Created a Pay-it-Forward Movement where privileged young South African families and mothers in suburbia are supporting underprivileged families, mothers, and babies in the townships and informal settlements
- Established a +50 Volunteer Alliance who are instructed in waste and textile management and who will act as mentors for incoming staff and interns who will work permanently on the programme
- Rescue of pre-loved/quality baby clothing and related items and divert from waste to support beneficiaries – to date, we have been able to collect over 235kgs of baby clothing and products, which equates to the prevention of 883,6 kgs of harmful emissions

### PROGRAMME ACHIEVEMENTS

DONATIONS/  
COLLECTIONS



VOLUNTEER  
SORTING



'RE-LOVE BABY  
BUNDLES'  
DISTRIBUTION  
&  
RE-LOVE ECD



'RE-LOVE' ECD  
RESELLER  
NETWORK



# FUTURE 4 BABY

RE-IMAGINING WASTE | RE-STORING HOPE

STRATEGIC  
ACTIVATIONS AND  
ENGAGEMENTS



## OUR PARTNERS

We wish to thank all our partners for the support and generous donations that have enabled FUTURE4BABY to provide for our beneficiaries from Cato Ridge in Ethekwini to Krugersdorp in the West Rand and beyond.

We are grateful that our partners have chosen to walk side by side with us.

FUTURE4BABY aims to make a measurable impact in poverty reduction, child and parental welfare, and sustainable development aligned to the UN Sustainable Development Goals (SDGs), the AU 2063 Agenda, and the National Development Plan (NDP) 2030.

To truly realise sustainable impact, we need collective action and collaboration. Partnerships foster innovation through shared expertise and enable efficient resource utilization to achieve shared goals.

## COLLECTION PARTNERS

### CORPORATES

Mediclinic Sandton  
Mediclinic Morningside  
Mediclinic Newcastle  
KPMG  
Dipula Properties

### EDUCATION

Curro Parkdene  
Independent Schools  
JATA  
Public Schools

### GLOBAL AGENCIES/NGOS

UNFPA  
Gauteng Department of Social Development  
The Teddy Bear Foundation (TTBF)  
CLOTHES TO GOOD

### OTHERS

Members of the Public  
Volunteers  
Volunteer Interns

## FIREFLY SOCIAL FUNDRAISER PARTNERS

Our sincere gratitude to:

Net Nine Nine, Beach Blanket Bohemia, Meat World Centurion, Pick & Pay Hyper Centurion, The McCarty Family, the Akaloo Family, the Alvin Fredericks Quartet, Slindelo Masikane as well as all the volunteers who worked tirelessly to make the evening a success.

## OLD TO YOU - A PRECIOUS GIFT TO THEM FUTURE4BABY HOLIDAY & BACK TO SCHOOL DRIVE

It's that time of year when the spirit of giving is taken up a notch or two. It's also a time to declutter and create space for a new year and new you.

With the holidays and Back to School fast approaching, give someone else a gift this season.

Donate your pre-loved baby and children's clothes, products, educational toys, books, school uniforms and items etc. to FUTURE4BABY or make a financial contribution to aid our support to our young mothers and babies both over the holidays.

This is a wonderful way to spread cheer, make a difference in your community and build a legacy that lasts.  
TO DONATE CLICK HERE: <https://future4baby.org/donate/>